

CARBON FIBER

CW COMPOSITESWORLD

DECEMBER 9-11

CARBON FIBER 2009

Hilton San Diego Bayfront Hotel | San Diego, CA USA



Sponsorship & Exhibitor Opportunities

Conference Co-Chairs:

- Tom Lemire | Western Regional Manager | Toho Tenax America, Inc.
- Anthony (Tony) Roberts | Principal | AJR Consultant LLC

Business Development Conference:

- Pre-conference seminars December 9
- More than 20 market and technical presentations by industry leaders



In association with:

HIGH-PERFORMANCE
Composites

COMPOSITES
TECHNOLOGY

www.compositesworld.com/cf

Customized Marketing Opportunities with CompositesWorld Conferences

CompositesWorld Conferences offer the ideal means of connecting with your target audience! Our conferences deliver high-quality content focusing on business trends and strategy, technological advances, and market forecasts. By doing so, our events attract top-level executives and professionals from all segments of the value chain. As a sponsor your name will be included in all news releases and promotional pieces, including over 20,000 direct mail pieces and conference advertisements distributed to the *High-Performance Composites* magazines subscriber list – the largest audited circulation of any publication covering advanced composites.

INVESTING

By investing in sponsorship of Carbon Fiber 2009 you will:

- Create brand awareness
- Increase brand loyalty, and
- Reinforce your image as an industry leader!

SUCCESSING

We make it easy for you to succeed by offering:

- Face-to-face interaction and networking with top decision makers in a congenial low-pressure atmosphere
- Numerous opportunities to network with conference attendees at catered meals, breaks and receptions
- Sponsor & Exhibitor tables located in a high visibility area just outside of the conference room

Bundled packages combining magazine advertising and conference sponsorship are available!

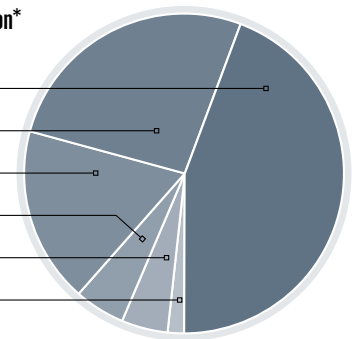
These packages can be customized to meet your budget and your marketing objectives.

Call us for details on how to maximize your marketing investment through these multimedia opportunities.

Your message will reach the readers of *High-Performance Composites* magazine, the leading design and manufacturing publication for the advanced composites industry!

High-Performance Composites circulation by job function*

44.3%	Mfg. Prod & Engineering - 8,974
26.3%	Corporate/Company Mgmt - 5,316
18.0%	Design, R&D, Quality - 3,634
5.3%	Sales & Marketing - 1,063
4.2%	Other Qualified Titles - 859
1.9%	Purchasing - 391



* Source: BPA Worldwide Audit Statement, June 2008.

High-Performance Composites circulation by industry served**

INDUSTRY	SUBSCRIBERS
Aviation/Aerospace	11,400
Ground transportation	8,317
Marine	6,814
Electrical/electronic	5,415
Industrial machinery products/components	5,248
Building and construction	5,120
Recreational/sporting goods	4,791
Energy – Oil/gas/wind/power generation equipment	4,398
Corrosion-resistant products	4,022
Appliances/office equipment/consumer products	3,489
Medical/orthopedic products	2,095

** Publisher's count, May 2008.

SPONSORSHIPS

DIAMOND \$7,000 one available

Grand Reception 12/10

- Sole sponsorship of the Grand Evening Reception
- One registration to the conference and one table staff pass*
- Diamond-tier identification on all conference promotional materials
- Prominent signage with sponsor name/logo promoting your sponsored event
- Logo on beverage napkins available throughout the area
- Your logo on the conference tote bag
- Full-Page company profile in conference proceedings (1 page)

PLATINUM \$6,000 one available

Wine & Cheese Reception 12/9

- Sole sponsorship of the Welcome Wine & Cheese Reception
- One registration to the conference and one table staff pass*
- Platinum-tier identification on all conference promotional materials
- Prominent signage with sponsor name/logo promoting your sponsored event
- Logo on beverage napkins available throughout the area
- Your logo on the conference tote bag
- Full-Page company profile in conference proceedings (1 page)

GOLD \$5,000 two available

- Sole sponsorship of the three-course luncheon on 12/10 or on 12/11
- One registration to the conference and one table staff pass*
- Gold-tier identification on all conference promotional materials
- Prominent signage with sponsor name/logo promoting your sponsored event
- Logo on beverage napkins available throughout the area or place cards with sponsor logo featured prominently at each place setting
- Your logo on the conference tote bag
- Company profile in conference proceedings (1/2 page)

SILVER \$4,500 three available

- Sole sponsorship of Lanyards, Post-conference CDs, or Conference Pens
- One registration to the conference and one table staff pass*
- Logo on the Conference Lanyards, Conference Pens, or CD
- Company profile in conference proceedings (1/2 page)

BRONZE \$4,000 three available

- Sole sponsorship of 12/10 or 12/11 Continental Breakfast or of Breaks (set of 3)
- One registration to the conference and one table staff pass*
- Prominent signage with sponsor logo promoting your sponsored event(s)
- Logo on beverage napkins
- Company profile in the conference proceedings (1/2 page)

All sponsorships include:

- Exhibit table in the exhibit area
- Your logo on the Carbon Fiber 2009 webpage with link to your website
- Your logo on the front cover of the Carbon Fiber 2009 hardcopy brochure (20,000 person distribution list)
- Two mentions of sponsorship from the podium at the event
- Your company profile in the conference proceedings and post conference CD
- Complete attendee list provided before and after the conference
- Your name in all news releases and other conference marketing pieces
- One conference registration and one table staff pass*

*Please note: Table staff passes allow access to the exhibit area and networking functions only. Table staff do not receive admittance to the conference programs.



SPONSORSHIPS

DIAMOND SPONSOR \$7,000 *one available*

Grand Reception (Cocktails) 12/10

PLATINUM SPONSOR \$6,000 *one available*

Wine & Cheese Reception 12/9

GOLD SPONSOR \$5,000 *two available*

Luncheon 12/10

Luncheon 12/11

SILVER SPONSOR \$4,500 *three available*

Pens

Lanyards

Post-Conference CDs

BRONZE SPONSOR \$4,000 *three available*

Breakfast 12/10

Breakfast 12/11

Breaks (set of 3)

EXHIBITS

I would like to exhibit
(All Sponsors receive exhibit space as part of their package.)

Tier 1: \$2,500 USD - includes one registration to attend the conference, 6 ft. skirted exhibit table, and one table staff pass.

Tier 2: \$1,500 USD - includes 6 foot exhibit table and one Table staff pass.

Please note:

Table staff passes allow access to the exhibit area and networking functions only.

Table staff do not receive admittance to the conference programs.

CONTACT INFORMATION

Please circle one: **Mr.** **Mrs.** **Ms.** **Dr.**

First/Last Name

Job Title

Organization Name

Address

Suite/Floor

City

State

Postal Code/Country

Telephone No.

Fax No.

Email Address

Payment Options

- Check enclosed
(payable to Gardner Publications)
Mail to: CompositesWorld Conferences
PO Box 44, Yarmouth, ME 04096
Attention: Ralph Jessie
- Please bill me
(all fees must be paid in advance of attendance)
- Bank wire transfer
(details sent upon registration)
- Credit card
(all major cards accepted)

Card No.

Exp. Date

Signature

